

BiRetix

Spot prone skin management and control

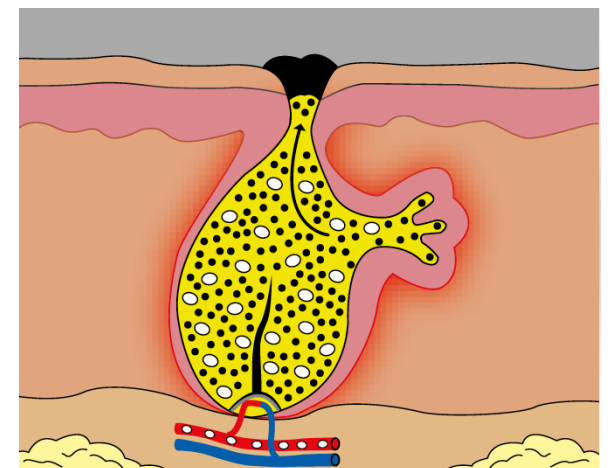
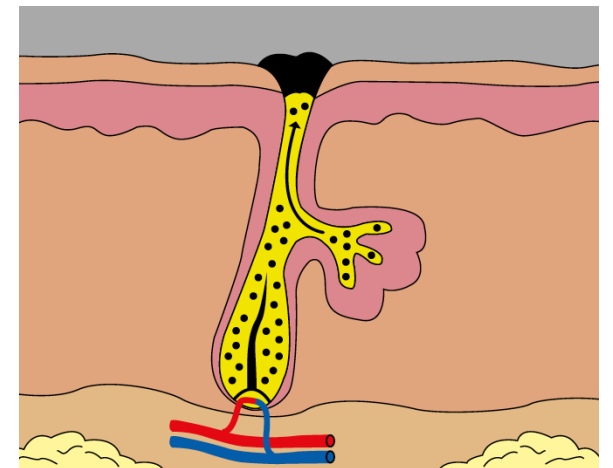
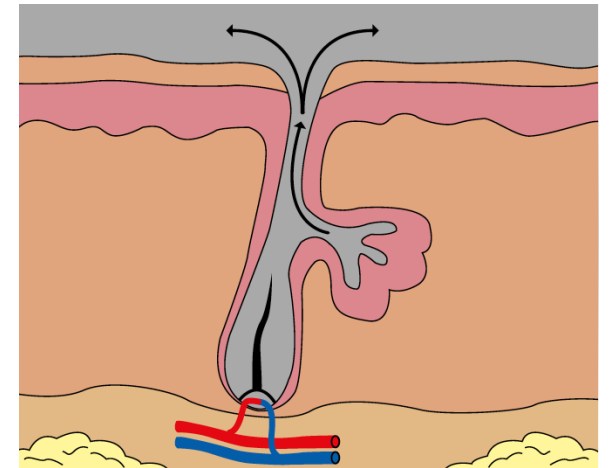


AESTHETICARE[®]
YOUR SKIN PARTNER

BiRetix

Causes of spot prone skin

- Disorder of pilosebaceous unit (hair follicle)
- Overproduction of sebum & hyperkeratinisation leads to blocked hair follicle
- Formation of a comedone - blackhead or whitehead
- Growth of *P. acnes* bacteria causes inflammation - papules and pustules



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How do we control spot prone skin?

Key strategies:

- Reducing the narrowing at the entrance of the hair follicle
- Helping to kill the *P. acnes* bacteria
- Reducing inflammation

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Spot prone skin management and control

- BiRetix is a medigrade cosmetic solution, clinically proven to tackle every stage in the cycle of spot prone skin
- Leaves skin clearer, with fewer:
 - Comedones: blackheads, whiteheads
 - Red spots and pimples



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How does it work?

BiRetix Duo, the powerhouse in the range, is a unique and powerful combination of three technologies.

RetinSphere® Technology

UNIQUE & ADVANCED
COMBINATION OF VITAMIN A
INGREDIENTS

Clears pores, clarifies skin, reduces
appearance of comedones

BIOPEP.15

ADVANCED BOTANICAL COMPLEX

Fights P.acnes: the bacteria that can produce
spots

Salicylic Acid

Purifies skin and helps
reduce redness

BiRetix

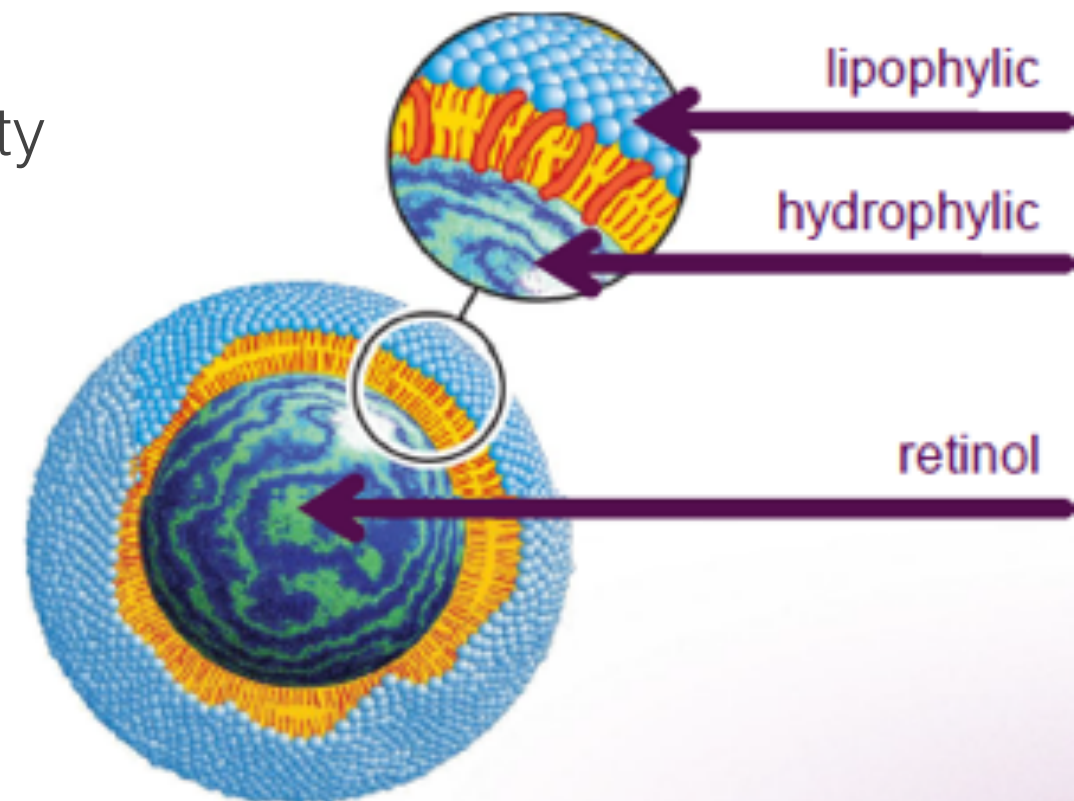
What is RetinSphere Technology?

Hydroxypinacolone retinoate

- Same molecular structure and action mechanisms as retinoic acid
- Very well tolerated

Retinol in glycospheres

- Unique delivery system facilitates penetration into the epidermis and maintains stability of Retinol
- Gradual release of actives for prolonged activity



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What is BIOPEP.15?

BIOPEP.15

Sophisticated botanical complex

- Oligopeptide 10: Peptide clinically proven to fight P. acnes bacteria
 - Effective against 24 different strains
 - Binds to & disrupts cell membrane, killing P. acnes without damaging skin cells
- Extracts from bran, boswellia & honey soothe and hydrate the skin

BiRetix

The BiRetix range

BiRetix Duo

- A light but powerful gel containing optimum combinations of RetinSphere Technology, BIOPEP. 15 and Salicylic acid - use twice daily

BiRetix Cleanser

- A gentle daily cleansing gel with natural moisturisers and anti-redness ingredients.

BiRetix Micropeel

- A clarifying and exfoliating cleanser containing a combination of willow bark extract and physical botanical exfoliants - use 1-2 time per week

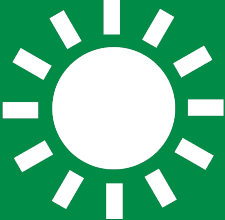
BiRetix Mask

- A soothing clay mask rich in minerals, anti-oxidants and containing RetinSphere Technology - use once a week



BiRetix

The daily regime



BiRetix Cleanser

+

BiRetix Duo

+

Heliocare 360° Oil Free Gel



BiRetix Cleanser

+

BiRetix Duo

Add to your regime:
Micropeel: 1-2 times per week
Mask: Once per week

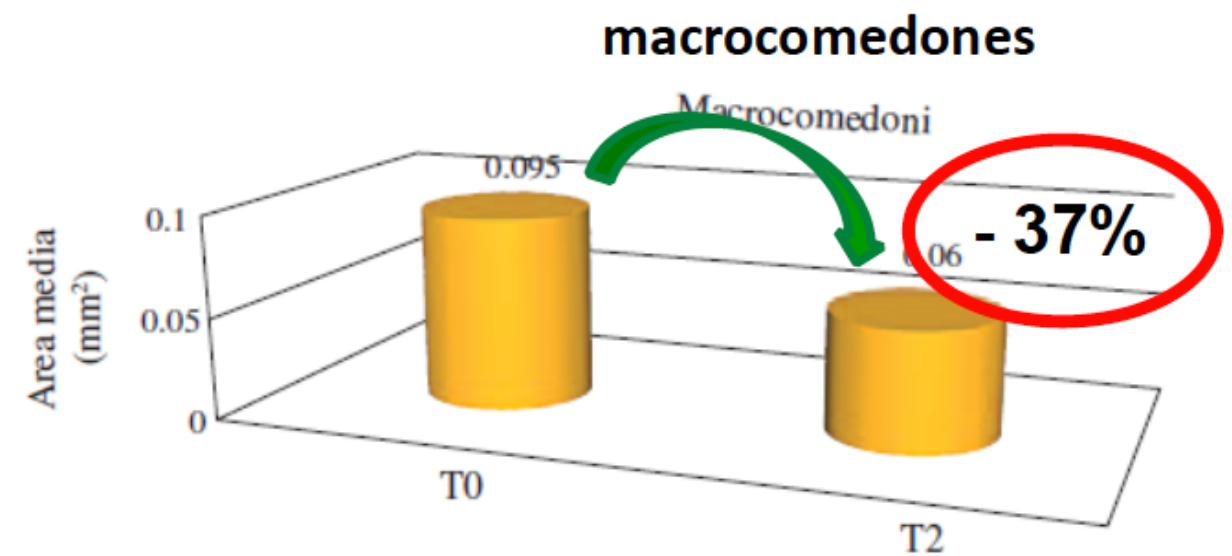
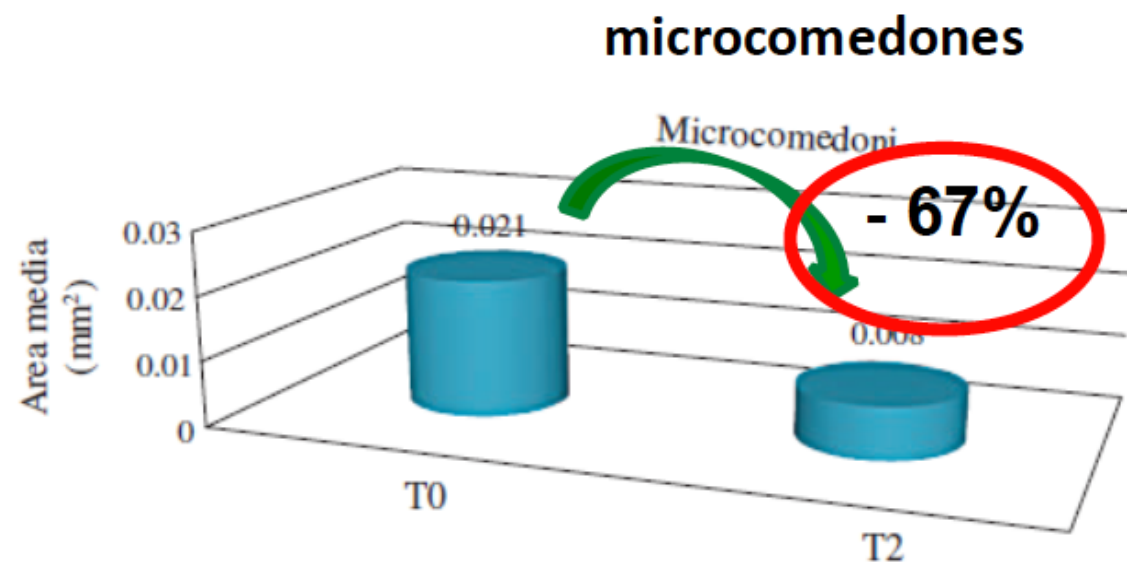


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Clinical evidence

RetinSphere Technology: Clinically proven to reduce comedones

- Reduction in number and size of macro- and micro-comedones



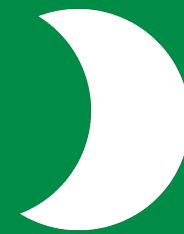
Average area occupied by comedones /mm²

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The daily regime



BiRetix Cleanser
+
BiRetix Duo
+
Heliocare 360° Oil Free
Gel



BiRetix Cleanser
+
BiRetix Duo



Add to your
regime:
Micropeel: 1-2 times
per week
Mask: Once per
week

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How to recommend BiRetix

- BiRetix is **clinically proven** to tackle **every stage** in the **cycle of spot prone skin**. It does so with its **unique** combination of **technologies**:
 - **RetinSphere Technology**: Clears pores, clarifies skin and reduces the appearance of comedones (black and white heads)
 - **BIOPEP.15**: Fights P.acnes: the bacteria that can produce spots
 - **Salicylic acid**: Purifies skin and helps reduce redness
- The regime is **straightforward**, and can be **enhanced** with the **addition** of the **BiRetix Micropeel** or **Mask**.
- As BiRetix contains RetinSphere Technology (**Vitamin A**) you should also use **Heliocare** - essential photo and anti-oxidant protection - **every morning, all year round**.

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Products in the range

BiRetix Duo

- A light but powerful gel containing optimum combinations of RetinSphere Technology, BIOPEP. 15 and Salicylic acid - use twice daily

BiRetix Cleanser

- A gentle daily cleansing gel with natural moisturisers and anti-redness ingredients.

BiRetix Micropeel

- A clarifying and exfoliating cleanser containing a combination of willow bark extract and physical botanical exfoliants - use 1-2 time per week

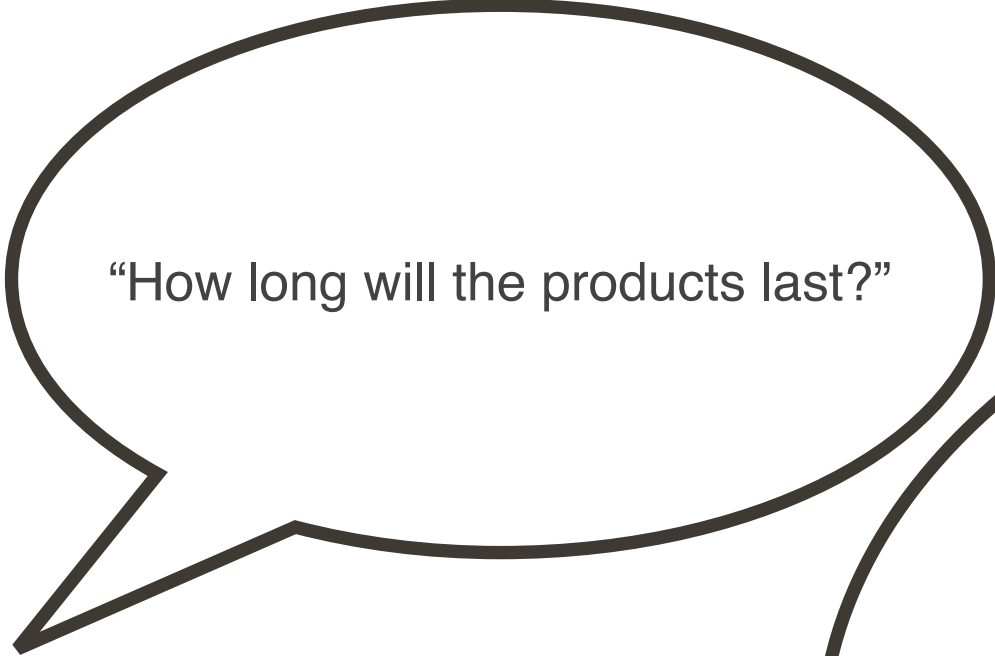
BiRetix Mask

- A soothing clay mask rich in minerals, anti-oxidants and containing RetinSphere Technology - use once a week

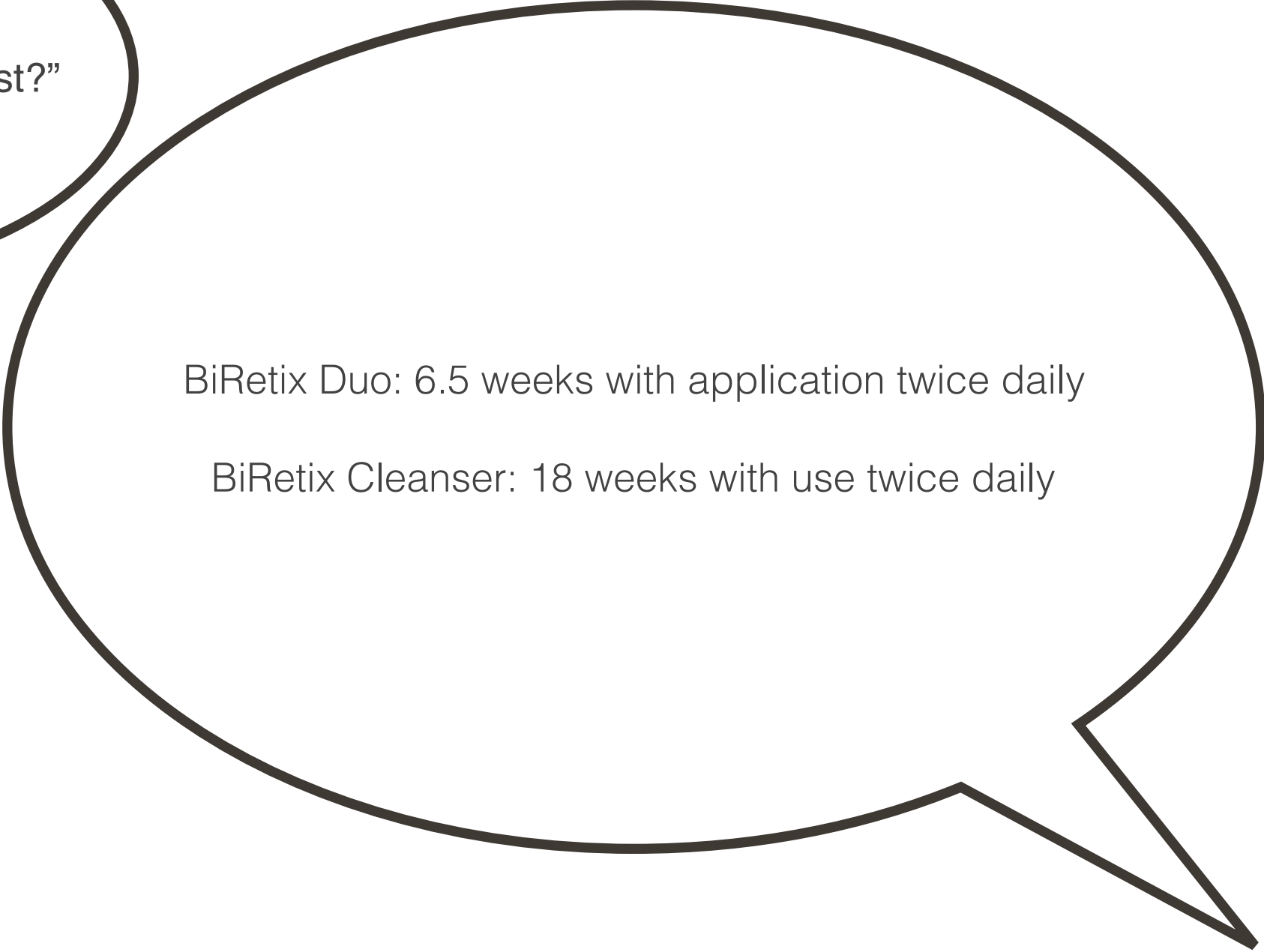


BiRetix

Common questions



“How long will the products last?”

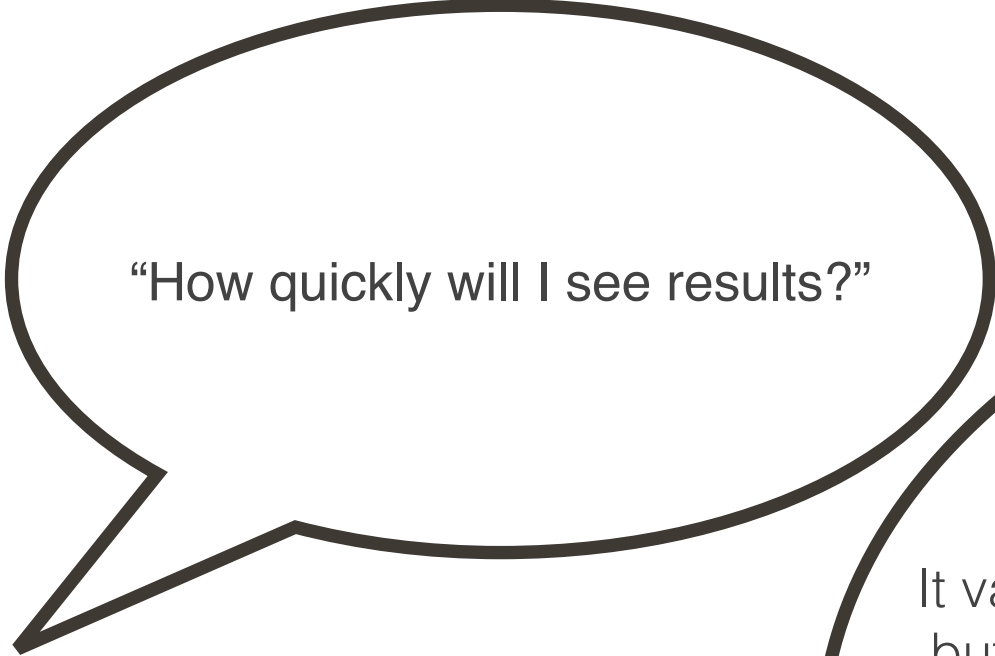


BiRetix Duo: 6.5 weeks with application twice daily

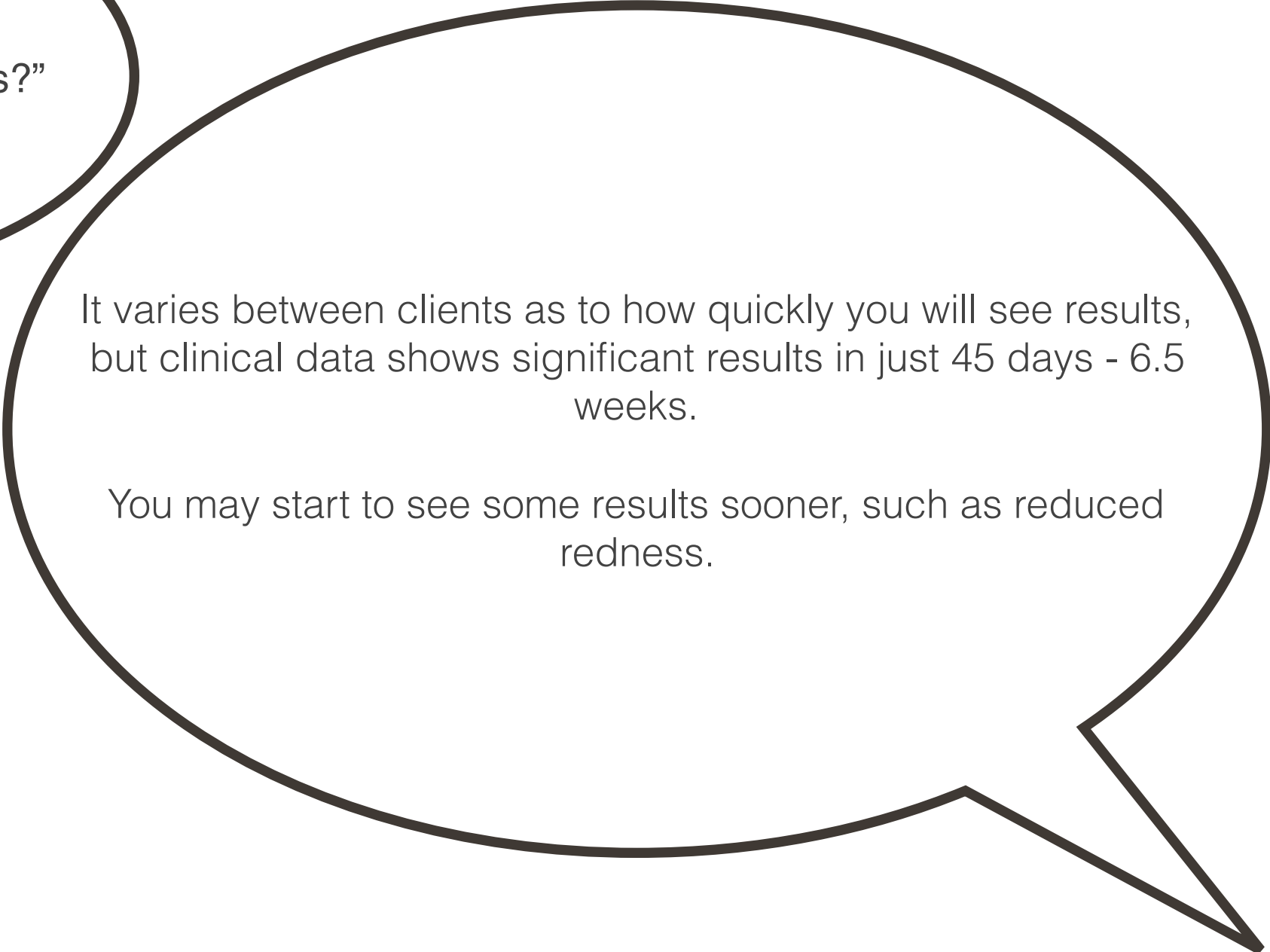
BiRetix Cleanser: 18 weeks with use twice daily

BiRetix

Common questions



“How quickly will I see results?”



It varies between clients as to how quickly you will see results, but clinical data shows significant results in just 45 days - 6.5 weeks.

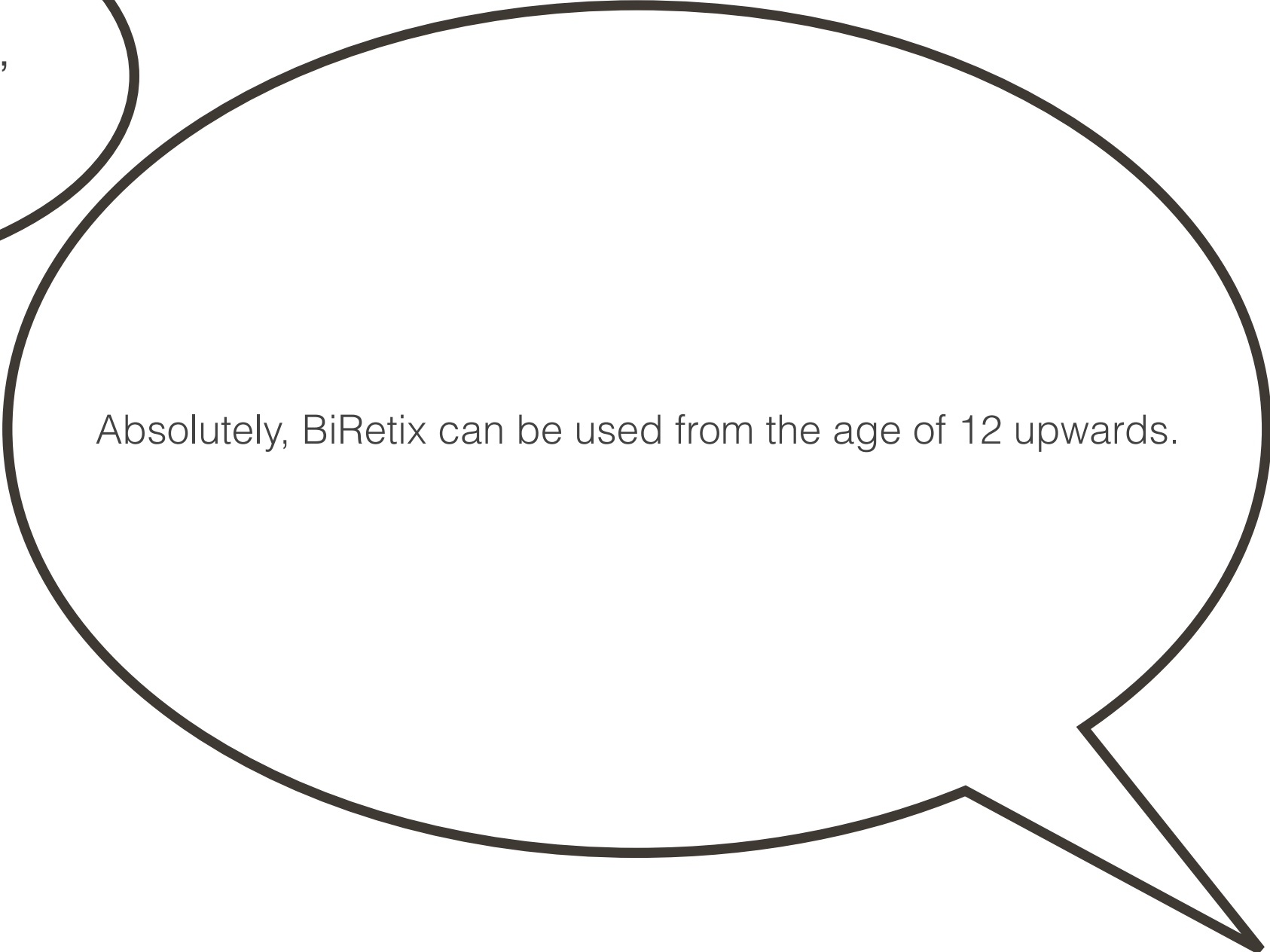
You may start to see some results sooner, such as reduced redness.

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Common questions



“I’m 16, can I use BiRetix?”



Absolutely, BiRetix can be used from the age of 12 upwards.

BiRetix

Common questions



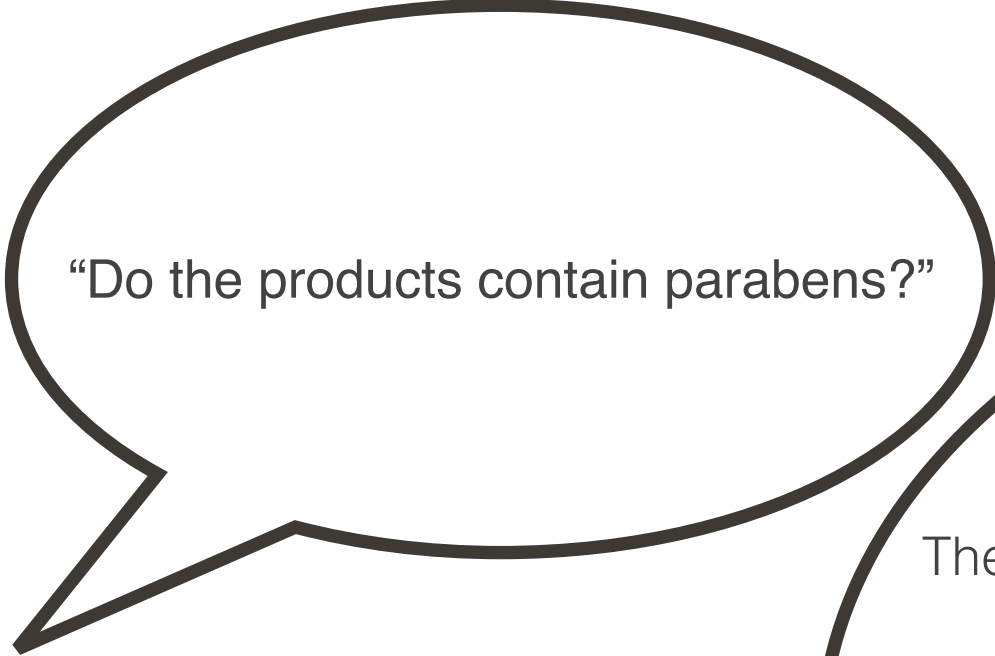
“Can I use the Micropeel more often than twice a week? ”



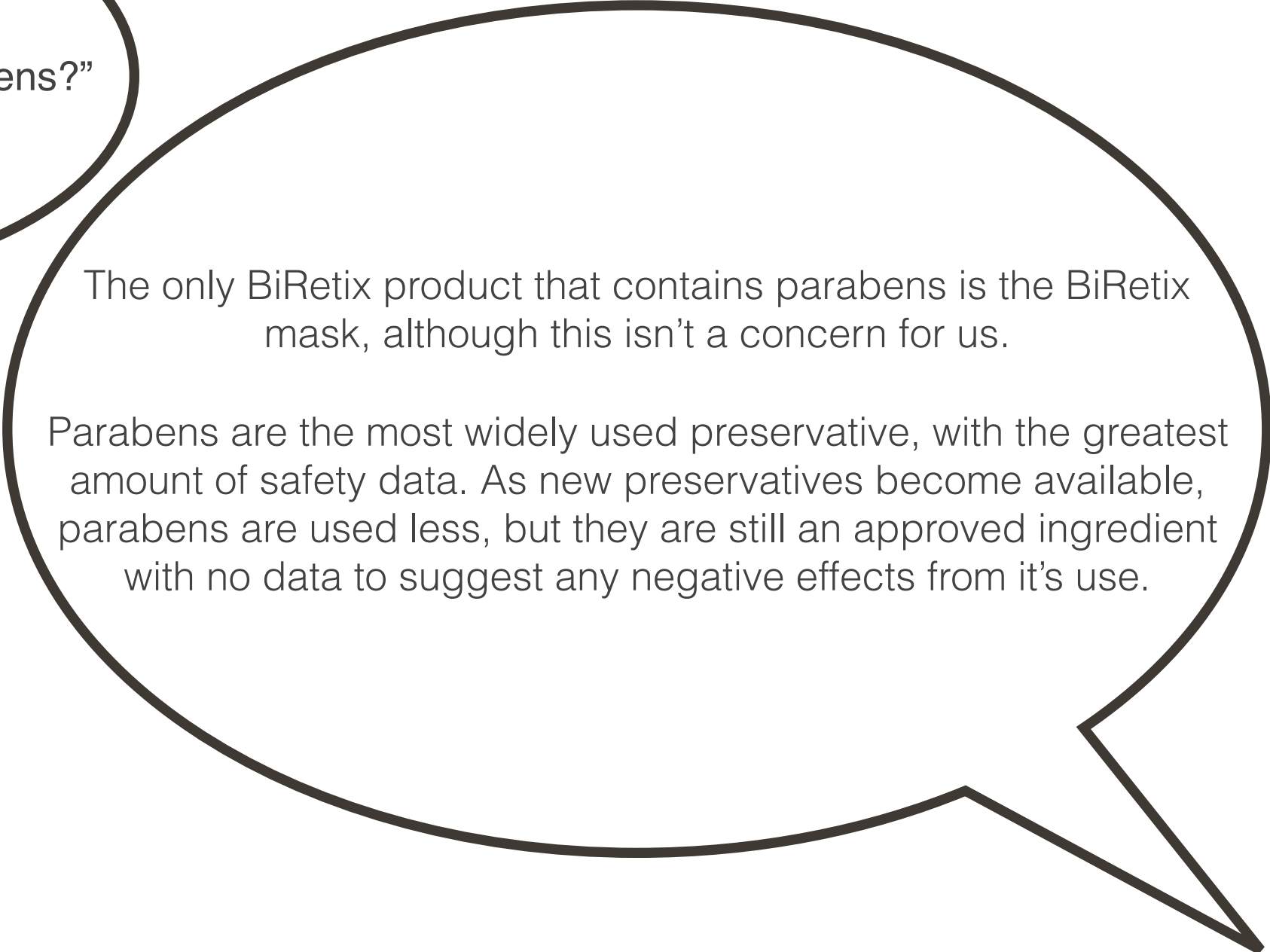
We don't recommend this. It's important not to over-exfoliate the skin, so stick to the guidance of 1-2 times per week.

BiRetix

Common questions



“Do the products contain parabens?”



The only BiRetix product that contains parabens is the BiRetix mask, although this isn't a concern for us.

Parabens are the most widely used preservative, with the greatest amount of safety data. As new preservatives become available, parabens are used less, but they are still an approved ingredient with no data to suggest any negative effects from its use.

BiRetix

Common questions



“I’m pregnant, can I follow the BiRetix regime?”



Unfortunately not. BiRetix contains Vitamin A, while is an ingredient we don’t recommend using while pregnant.

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Your cheat sheet

Who's it for?

Females and males over 12 years' old who suffer with spot prone skin (may also be classified as mild-moderate acne).

BiRetix can also be used alongside treatments for spot prone skin and acne, or to maintain results post-treatment.

What are the key technologies in the range?

BiRetix is a medigrade cosmetic solution, clinically proven to tackle every stage in the cycle of spot prone skin with advanced technologies:

RetinSphere Technology: Clears pores, clarifies skin and reduces the appearance of comedones (black and white heads)

BIOPEP.15: Fights P.acnes: the bacteria that can produce spots

Salicylic acid: Purifies skin and helps reduce redness

When do you use it?

For optimum results follow the simple daily regime. The BiRetix regime can also be used alongside treatments for acne and spot prone skin, or post-treatment to maintain results.